



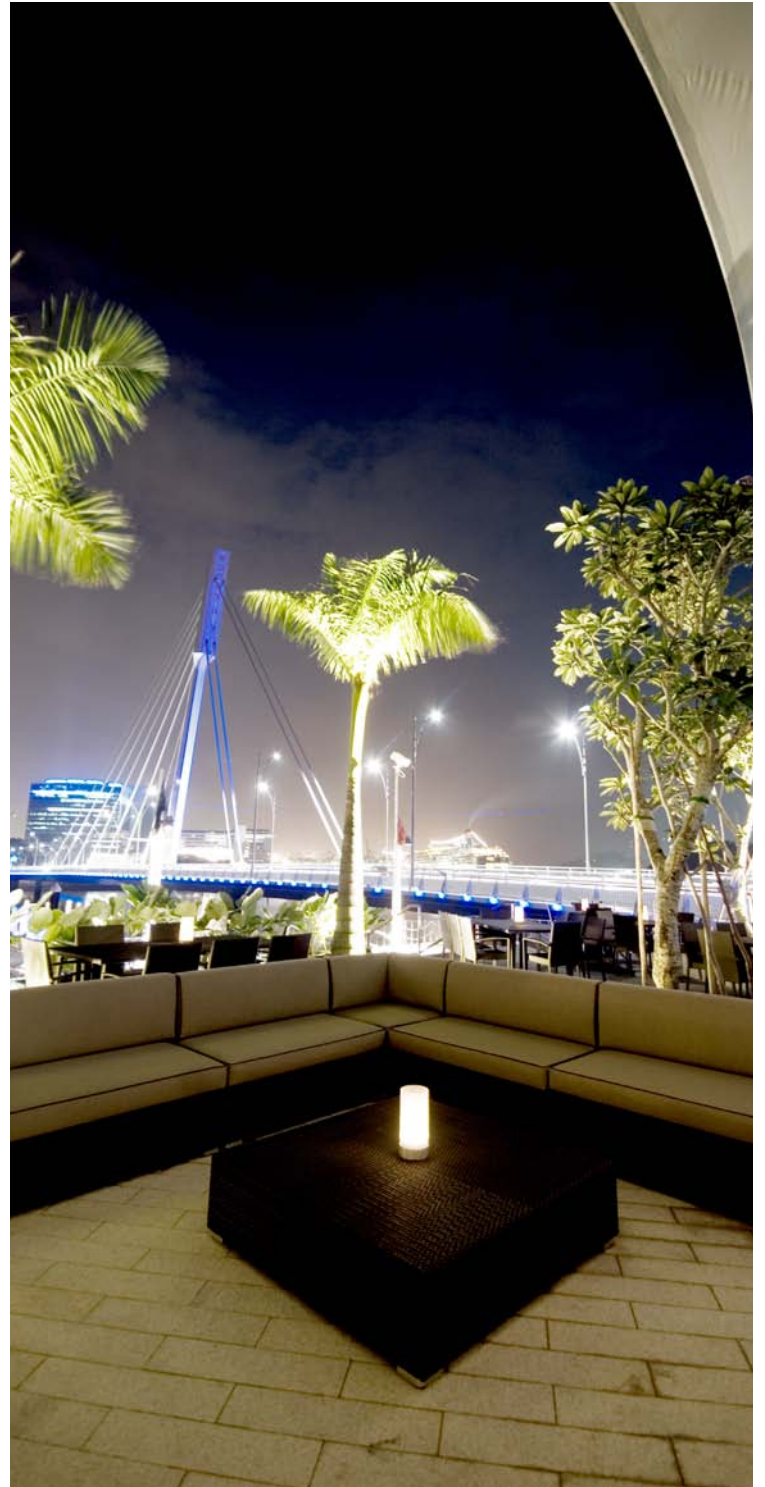
## AT THE WATER'S EDGE: OHMM

INTERVIEW BY **SHIRLEY SURYA** IMAGE COURTESY OF **PRIVÉ** ADDITIONAL PHOTOGRAPHY BY **BUM ARIFFIN**

With the newly-built Keppel bridge also comes Singapore's latest waterfront entertainment and dining gem, Privé. This modern New York-style restaurant with an outdoor gastrobar by the marina's edge and a bakery café serving sandwiches, fresh pies and milk shakes, greets you at the end of the bridge on the recently-completed exclusive Keppel island. Owner and creative force behind Privé (as well as the island's many hip joints such as Hacienda at Dempsey and Cicada at Portsdown Road) Michel Lu shares some thoughts on his latest F&B venture and how his choice of furnishing plays a key role in creating the signature atmosphere of Privé.

What would you say is unique about Privé that differentiates it from other dining places?

Privé is a multi-concept waterfront, F&B and entertainment joint located at the brand new Marina on Keppel Island – Singapore's only private island connected to the mainland by a new state-of-the-art suspension bridge. Privé consists of an alfresco waterfront gastrobar, an upmarket, cosy and private fine dining restaurant, as well as an artisanal, casual but chic bakery café.



What type of furnishing did you choose for the interior and exterior of Privé?

For the gastrobar, we went with a simple, chic and practical approach of using weather-proof, resort-style lounge and dining tables and chairs from OHMM as they fit our environment. For the restaurant, we used a variety of simple but high quality materials such as curtains from Isaac Mizrahi, custom-built furniture by a Danish furniture aficionado, FLOS lamps etc.

What considerations influenced your choice of furniture from OHMM?

The outdoor space of the gastrobar is a multi-functional space – partly for dining and partly for drinking. It is such a nice space to lounge and chill out so we didn't want the look and feel of formal dining. The OHMM lounge sofa makes a perfect choice as it is not only weatherproof and practical for application, but is both comfortable for dining, with its nice big cushions, yet not formal-looking, thus creating a more relaxed environment.

How would you describe the overall effect of OHMM furnishing on the Privé dining experience?

The OHMM resort-style furniture is gorgeous to look at, especially in terms of its colour and design combination of the cushions and its lovely woven fabric and dark piping. With the sea breeze and the chill-out music, and the view across the waters, the OHMM furniture particularly enhances the intended open, classy and relaxed atmosphere of Privé's outdoor area.

*OHMM Pte Ltd is at 276 River Valley Road, Singapore 238317; Tel: (65) 6836 2747. It is open between 11am and 6pm from Monday to Saturday, and between 11am and 4pm on Sundays and Public Holidays. For more information, email [info@ohmm.sg](mailto:info@ohmm.sg) or visit [www.ohmm.sg](http://www.ohmm.sg).*